

## Information clause

Acting in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as 'the TDC', we hereby inform you that

- the administrator of your personal data is the company Brand Bridge s.r.o. with its registered office in Praha 1 Opletalova 1015/55 (IC: 06158081), hereinafter referred to as "Administrator",

- your personal data has been made available to the Administrator via the website [www.brandbridge.eu](http://www.brandbridge.eu),

- in matters of your personal data, you may contact the Data Protection Officer, Mr. Jakub Deryng-Dymitrowicz - e-mail: [iod@brandbridge.eu](mailto:iod@brandbridge.eu)

- personal data will be processed by the Administrator in order to pursue the Administrator's legitimate interests, i.e. to respond to a message sent by means of a contact form in order to enable the Administrator and the above mentioned user to undertake cooperation beneficial to both parties (Article 6(1)(f) of the IDB). Your personal data may also be processed on the basis of a separate consent to the extent and for the purpose set out in the consent (Article 6(1)(a) of the GPC),

- personal data processed by the Administrator are: e-mail address and possibly your name and surname and information about your current position,

- your data will not be transferred to a third country or to international organisations,

- personal data processed by the Administrator will be transferred to the recipients of the data, i.e:

- entities to whom the Administrator is obliged to provide data on the basis of the applicable law,

- entities providing work and services for the Administrator (e.g. employees, co-workers, contractors and principals, recipients and service providers of the Administrator responsible for accounting and finances, IT, auditing, legal issues, debt collection and postal matters),

- personal data will be processed during the period of e-mail correspondence with you - however, not longer than 1 year from the date of completion of such correspondence or until you object to the data processing by the Administrator. If the processing of data is based on your consent - the Administrator will process the data until the moment of withdrawing this consent, however, not longer than 1 year from the date of completing the correspondence conducted with you.

You have the right:

- to access to the personal data concerning you, according to the rules set out in art. 15 GDPR,

- to request the Administrator to correct personal data concerning you, according to the principles set out in Article 16 GDPR,

- to request the Administrator to delete personal data concerning you, pursuant to the principles set out in Article 17 GDPR,

- demand from the Administrator to restrict the processing of personal data concerning you, according to the principles set out in Article 18 GDPR,

- the transfer of personal data concerning you, in accordance with Article 20 GDPR,
- to object to the processing of personal data concerning you, in accordance with the principles set out in Article 21 GDPR, unless the processing is based on consent,
- to lodge a complaint with the supervisory authority - the President of the Office for the Protection of Personal Data - if he/she considers that the processing of his/her personal data violates the regulations on personal data protection,
- withdrawal of consent to the processing of personal data at any time, if the processing is based on it; the withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of consent before its withdrawal,
- personal data will not be processed in an automated way, including in the form of profiling.